



PRESS RELEASE

East Coast Builders Conference

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FOR IMMEDIATE RELEASE

Mayor Ted Terry Signals a Move to a “Tiny House” Residential Footprint for Clarkston

ATLANTA, Georgia – November 17, 2016. Mayor Ted Terry accepted an invitation from East Coast Builders Conference to attend the Neolith Tiny House display at the Atlanta Decorative Arts Center (ADAC) to discuss how the City of Clarkston plans to add to the tiny house residential footprint. “Clarkston’s motto is *Where Possibilities Grow*,” stated Mayor Ted Terry, “and we are always looking to create a framework with dynamic housing opportunities for current and future residents.”

The mayor will meet with several residential industry leaders showcasing the next generation of tiny houses. Quality home product suppliers such as Stone Center of Norcross and the premiere toilet retailer, Toto USA of Morrow, have collaborated to create a concept house, demonstrating that tiny doesn’t sacrifice style. “This is not a cabin in the backwoods of Georgia this is a top-quality home that could be the envy of any neighborhood. It allows owners comfort, within a contemporary, stylistic space, without the sacrifice of their collective budgets,” noted Jesse Cole, Project Consultant for Stone Center, Inc.

“It made sense to engage our industry leaders with a city that supports builders in delivering a product that buyers want,” said Verne Packer, President of the annual East Coast Builders Conference. “At our last conference our housing analyst keynote speaker, Ivy Zelman, correctly identified how the building industry is not serving a shift towards its largest buyers of new homes: Millennials. This age group is now in the market for starter homes and Baby-boomers are looking to downsize for retirement; both demographics are pursuing homes with smaller square footage and proximity to city centers. The Tiny Home concept is a viable alternative to the aforementioned population segments and Clarkston lends itself as a location-desirable city.”

Mayor Ted Terry and organizers of the Neolith Tiny House will tour the concept home on Tuesday, November 22, 2016 at 10:00am at ADAC, 351 Peachtree Hills Ave., Atlanta, GA 30305, and will be available for comment in person or through the contact listed above.

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