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## **AE Ventures Brings Smart Home Technology to East Coast Builders Conference**

*Innovative Firm to Demonstrate Growing Role of Technology in the Residential Home Building Industry*

(Atlanta, GA)—AE Ventures will bring its expertise in technology and innovation to the 2017 East Coast Builders Conference (ECBC), allowing home builders from across the Southeastern US to explore the fast-growing world of smart home technology.

AE Ventures is the innovative event and media production firm behind successful events such as TecHome X and the TecHome Builder Summit. For the 2017 ECBC, AE Ventures will coordinate a keynote session on the TecHome and present a Smart Home Technology Pavilion, which will feature state-of-the-art products and pioneering information from experts in the field of residential construction and technology.

“ECBC 2017 is excited to have TecHome X as a participating sponsor of our Home Technology Pavilion. Our goal is to provide builders with the latest trends and products to better help them increase value in their homes, while keeping up with the latest technology trends,” said Verne Packer, president of ECBC.

“We’re looking forward to working with ECBC to recruit lead home tech integrators and contractors as exhibitors, and deliver great information and advice on how to leverage home technology to sell more homes,” said John Galante, president of AE Ventures.

Smart home technology is one of the fastest growing market segments in the residential building industry. As homebuyers continue to search for technology that increases the efficiency, convenience and enjoyment of their modern lifestyles, builders must adopt new practices. The ECBC Smart Home Technology Pavilion will enable builders to meet the needs of modern homebuyers and unlock potential growth opportunities.

“These technologies allow builders to increase per-home revenue and profit,” says Galante.

AE Ventures’ involvement in ECBC follows the recent announcement of a strategic endorsement of ECBC by the Home Builders Association of Georgia, which will market the event to building professionals across 16 states. These strategic relationships ensure that the 2017 ECBC will act as a market leader in the residential home building sector, creating a powerful, connected industry across the Southeastern US.

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**About the East Coast Builders Conference** | [ecbcshow.com](http://ecbcshow.com)

ECBC is a two-day trade conference for the rapidly growing East Coast residential building industry. Held on May 4 – 5, 2017 at the Cobb Galleria Centre in Atlanta, Georgia, ECBC will bring together exhibitors and attendees from across 16 states. The event is produced and managed by VP Management Services.

